



# MMK & SDM MAHILA MAHA VIDYALAYA

Krishnamurthypuram, Mysuru. 570004

Managed By: SDME Society, Ujire - President: Padma Vibushana Poojya Dr. D.Veerendra Heggade

Vision: Empowerment of women to face the Global Challenges.  
(Affiliated to University of Mysore, Mysuru - NAAC Accredited with "B" Grade)



## Dept. of Library & IQAC

# FUNDAMENTALS OF RESEARCH WRITING, REPORTING AND PUBLISHING

Chief guest

**Prof. D Anand**

B. N Bahadur Institute of Management Sciences,  
University of Mysore, Mysore

Presided by

**Prof. Sainath Malligemadu**

Principal

Resource Person

**Prof. Premakumara G S**  
University of Mysore

Resource Person

**Dr. B Venkatraja**  
SDM, Mysore

**Smt. Padma B.S**  
Librarian & Co-ordinator

**Smt. Sukrutha K S**  
IQAC - coordinator

**Smt. Brunda R**  
Co-Coordinator  
LRC Member

**Miss. Suprada Jain**  
Member  
MMK & SDM

**Smt. Rajeshwari H R**  
Member  
MMK & SDM

**Venue: Auditorium On: 20<sup>th</sup> February 2024 At: 10 am**

ALL ARE CORDIALLY INVITED

*Bharath R*  
PRINCIPAL

MMK & SDM Mahila Mahavidyalaya  
Krishnamurthypuram, Mysore-570 004

## Report on One day workshop on Fundamentals of Research writing, Reporting and Publishing

Date: February 20, 2024

Time: 10 am

Venue: MMK SDM MMV, A- V Room

**Objectives:** 1. To create a basic awareness in students about research  
2. To create interest among the students to write and publish the articles

**Description:**

The programme was inaugurated by Prof D. Anand, Director, College Development Council, Director, International centre, UOM, Mysore, Director, Distance Education and Professor at B.N Bahadur Institute of Management Sciences on 20th February 2024 at 10.30 am.

In the Key note address, **Prof. D. Anand** spoke about research and its importance. He stressed on the constructive, quality and progressive thinking and holistic development, critical and clinical approaches of the research. Dr. Anand advised the students not to accept the things without questioning. He said, the research reports should be objective, clear, precise and presentable. Sustainable research is the need of the hour. He also mentioned about the importance of AI tools and Machine learning and informed the students about its limitations also. He encouraged the students to start with a minor research work and progress further to advanced research and it should contribute to the development of the society.

**Dr. Premakumara G S**, Professor of Economics , Sir M V PG centre, University Of Mysore, Tubinakere, Mandya and **Dr. B.Venkatraja** , Associate Professor, Dept. of Economics, Chairman – SDM- IMD RCMS were the resource Persons for the session one and two and three respectively.

**Sri Shivabeerappa M** , Asst Prof and Head , Dept of Business Administration gave an introduction about the workshop.

Session one and Two - Dr. Premakumara G S., spoke about key contents of Research. Also gave an outline of better understanding of Article writing. Session two was about the style of citations, references, draw tables and figures during research article presentation.

Session Three - Dr. B Venkatraja spoke about Publication ethics. Session ended with discussions.

Prof Sainath Malligemadu presided over the function. Smt Sukrutha K S, Head, Dept of Computer Science and IQAC Co-ordinator , Smt. Padma B S., Librarian and co-ordinator, Smt Brunda R, Co-Coordinator and Member , Learning Resource Committee , Ms Suprada Jain, Rajeshwari H R – Members, organizing Committee, Library staff and faculty members were present on the occasion. Pragnya and group of III B Com invoked.

**Outcome:**

44 students of B Com and BBA were benefited from the Programme. 10 faculty members attended the programme. Certificates were distributed to the beneficiaries.

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## Report of the sessions - 1, 2, 3

**Workshop on " Fundamentals of Research writing, Reporting and Publishing" organized by  
Dept. of Library and IQAC , MMK & SDM Mahila Mahavidyalaya, Mysore**

Date: February 22, 2024

Time: 10 am

Venue: MMK SDM MMV, A- V room

The Workshop, organized by Dept. of Library and IQAC of the college, was conducted to the interested **final year BBA and B Com students** of our college, who were eager to know understanding of the complex world of academic research.

### **Session 1 and 2: Speaker: Dr. Premakumara G S**

In a comprehensive workshop held on 22/02/2024, Dr. Premakumara G S a renowned figure in the field of Research Methodology in Social Sciences, shared his profound insights into the fundamentals of research writing, reporting and publishing.

Dr. Premakumara G S talk was structured around three pivotal themes: writing, reporting, and publishing. He emphasized the intertwined nature of these processes, highlighting how each phase is critical to the successful dissemination of research findings.

#### **Research Writing:**

**Clarity and Coherence:** Dr. Premakumara G S stressed the importance of writing with clarity and coherence, advocating for the use of simple language to convey complex ideas. He reminded the students that the goal of research is to communicate the complex things in simple way, and not to confuse.

**Structure and Style:** The significance of adhering to a structured approach to writing was discussed.

**Ethical Considerations:** The speaker delved into the ethical obligations of a researcher, including the avoidance of plagiarism, the necessity of proper citation, and the responsibility to report all results accurately, including those do not support the hypothesis.

#### **Reporting Research findings:**

**Data Visualization:** Dr. Premakumara G S underscored the power of effective data visualization, including tables, graphs, and charts, to enhance the comprehensibility of findings. He provided tips on making data presentations both accessible and engaging to a broader audience

**Transparency and Reproducibility:** The talk highlighted the importance of transparency in reporting methodologies and results. He informed the students to provide sufficient details that would allow others to replicate their studies, thereby reinforcing the credibility of their findings.

  
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### **Session 3 – Publishing of the articles: Speaker- Dr. B Venkatraja**

Dr. B Venkatraja, Associate Professor of Economics and Chairperson-SDM Research center for Management Studies & Editor in Chief of SDMIMD Journal of Management.

**Choosing the Right Journal:** Dr. B Venkatraja offered guidance on selecting the appropriate journal for submission, considering factors such as the journal's scope, audience, impact factor, and open access policies

**Peer Review Process:** He demystified the peer review process, describing it as an invaluable mechanism for enhancing the quality and integrity of published research. Dr. B Venkatraja shared strategies for responding to reviewers' comments constructively.

**Open Access vs. Traditional Publishing:** The speaker explored the pros and cons of open access publishing compared to traditional subscription-based models. He advocated for open access as a means to increase the visibility and impact of research

The workshop concluded with question and answer session. Dr. B. Venkatraja provided a clear cut guidelines on how to publish, where to publish the research articles to the students

### **Conclusion**

The speakers talk on the fundamentals of research writing, reporting, and publishing served as a crucial reminder of the foundational skills necessary for academic success. Their practical advice and strategic insights have undoubtedly equipped attendees with the tools needed to navigate the complex landscape of academic research and publication.

  
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Inauguration of the workshop by the Chief Guest, Prof D Anand, Director , CDC, UoM, Mysore





Welcome Speech by Smt. Brunda R, HoD, English



Introductory Speech by Sri Shivabeerappa, HoD, Business Administration

9

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Vote of Thanks by the Librarian



Participants with Guests

*Bharath N*

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Session 3 : Dr. Venkatraja B , Prof, SDM- IMD, Mysore addressing the students



Certificate Distribution to the students

*Bharathi N*

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Krishnamurthypuram, Mysore-570 004





Mysuru, Karnataka, India  
1498/6, Ramaiah Rd, Krishnamurthy Puram, Mysuru, Karnataka 570004, India  
Lat 12.293891°  
Long 76.643456°  
20/02/24 01:41 PM GMT +05:30

Prof. Premakumara G S , Addressing the gathering - session 1



Mysuru, Karnataka, India  
12881, 3rd Cross Road, Krishnamurthy Puram, Mysuru, Karnataka 570008, India  
Lat 12.293848°  
Long 76.643592°  
20/02/24 04:05 PM GMT +05:30

Vote of Thanks By Sri Syed Sadath, Asst. Prof, Dept of Commerce

*Bharathi N*

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Krishnamurthypuram, Mysuru-570004

# ಎಂಕೆ ಮತ್ತು ಎಸ್.ಡಿ.ಎಂ ಕಾಲೇಜಿನಲ್ಲಿ ಸಂಶೋಧನಾ ಕಾರ್ಯಾಗಾರ ಸಂಪನ್ನ

• ಕನ್ನಡವೃದ್ಧ ವಾರ್ತೆ ಮೈಸೂರು  
ನಗರದ ಎಂ.ಎಂ.ಕೆ ಮತ್ತು ಎಸ್.ಡಿ.ಎಂ  
ಮಹಿಳಾ ಕಾಲೇಜಿನ ಗ್ರಂಥಾಲಯ ವಿಭಾಗ  
ಮತ್ತು ಅಂತರಿಕ ಗುಣಮಟ್ಟೋತ್ತರದ  
ವತಿಯಿಂದ ಸಂಶೋಧನಾ ವಿಧಾನ  
ಸಂಶೋಧನಾ ಲೇಖನಗಳ ಬಗ್ಗೆ ಕಾರ್ಯಾಗಾರ  
ಆಯೋಜಿಸಿತ್ತು.

ಮೈಸೂರು ವಿವಿ ಕಾಲೇಜು ಅಭಿವೃದ್ಧಿ  
ಮಂಡಳಿ ನಿರ್ದೇಶಕೆ ಪ್ರೊ. ಡಿ. ಅನಂದ  
ಉದ್ಯಾಟಿ ಮಾತನಾಡಿ, ವಿದ್ಯಾರ್ಥಿಗಳು  
ರಚನಾತ್ಮಕವಾಗಿ ಬರಹ ತಮ್ಮ ಅಭಿವೃದ್ಧಿಗೆ  
ತಮ್ಮನ್ನು ತೊಡಗಿಸಿಕೊಳ್ಳುವಂತೆ  
ಪ್ರೇರೇಪಿಸಿದರು.

ವಿದ್ಯಾರ್ಥಿನಿಯರು ಪ್ರತಿಯೊಂದನ್ನು  
ಪ್ರತಿಸುವ ಮನೋಭಾವ ಬೆಳೆಸಿಕೊಳ್ಳಬೇಕು.  
ಸಂಶೋಧನಾ ಬರಹ ವಸ್ತು ನಿಷ್ಪತ್ತಿ, ನಿಖರತೆ,  
ಸರಳತೆ, ಮತ್ತು ಪ್ರಸ್ತುತವಾದಿರುವಂತಿರಬೇಕು.  
ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆಯ ಪ್ರಯೋಜನ ವಿವರಿಸಿ,  
ಅದರ ಮಿತಿಗಳನ್ನು ಕೂಡಾ ಅರಿತುಕೊಳ್ಳುವಂತೆ  
ಸಲಹೆ ನೀಡಿದರು.

ಸುಸ್ಥಿರ ಸಂಶೋಧನಾ ಬರಹವು ಈಗಿನ  
ಅಗತ್ಯವಾಗಿದೆ. ಸಂಶೋಧನೆಯು



ಯಾನಾಗಲೂ ಗೊಂದಲದ ವಿಷಯಕ್ಕೆ  
ಪರಿಹಾರವನ್ನು ಕೊಡುವಂತೆ ಇರಬೇಕು ಎಂದು  
ಅವರು ಹೇಳಿದರು. ಪ್ರಾಂಶುಪಾಲೆ ಪ್ರೊ.  
ಸಾಯನಾಥ್ ಮಧ್ಯಗಮಾಡು ಮಾತನಾಡಿ,  
ಯುವ ವಿದ್ಯಾರ್ಥಿಗಳು ಈಗಿನಿಂದಲೇ  
ಸಂಶೋಧನೆಯ ಕಡೆಗೆ ಒಲವು ಬೆಳೆಸಿಕೊಂಡು  
ದೇಶದ ಅಭಿವೃದ್ಧಿಗೆ ಕೊಡುಗೆ ನೀಡಬೇಕು  
ಎಂದು ತಿಳಿಸಿದರು.

ಮಂಡ್ಯದ ಸ್ನಾತಕೋತ್ತರ ಅರ್ಥಶಾಸ್ತ್ರ  
ವಿಭಾಗದ ಪ್ರೊ.ಬಿ.ಎಸ್. ಪ್ರೇಮಕುಮಾರ್,  
ಎಸ್.ಡಿ.ಎಂ ಐ.ಎಂ.ಡಿಯ ಅರ್ಥಶಾಸ್ತ್ರ

ವಿಭಾಗದ ಪ್ರೊ.ಬಿ. ವೆಂಕಟರಾಜ ಅವರು  
ಸಂಪನ್ಮೂಲ ವ್ಯಕ್ತಿಯಾಗಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ  
ಸಂಶೋಧನಾ ಪ್ರಬಂಧ ರಚನೆ ಮತ್ತು  
ಪ್ರಕಟಣೆಯ ವಿಧಾನ ತಿಳಿಸಿದರು.

ಐಕ್ಯ ಎಸ್.ಸಂಚಾಲಕ, ಗಣಕ ವಿಜ್ಞಾನ  
ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥೆ ಕೆ.ಎಸ್. ಸುಕೃತಾ,  
ಗ್ರಂಥಾಲಯಕೆ ಬಿ.ಎಸ್. ಪದ್ಮಾ, ಕಾರ್ಯಕಾರಿ  
ಸಮಿತಿಯ ಲ್ಯಾಂಡಾ, ಬಿಬಿಎಂ ವಿಭಾಗದ  
ಮುಖ್ಯಸ್ಥೆ ಶಿವದೀಪಪ್ಪ, ಸುಪ್ರದಾ ಜೈನ್,  
ಎಚ್.ಆರ್. ರಾಜೇಶ್ವರಿ ಮತ್ತು  
ವಿದ್ಯಾರ್ಥಿನಿಯರು, ಅಧ್ಯಾಪಕರು ಇದ್ದರು.

Bharathi R

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Krishnamurthypuram, Mysore-576 004



**MMK & SDM MAHILA MAHA VIDYALAYA**  
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# CERTIFICATE

## OF PARTICIPATION

This is to certify that Ms. **PRATHEEKSHA HEGDE**  
has participated in a Workshop on "**Fundamentals Of Research Writing, Reporting and Publishing**" held on 20<sup>th</sup> February, 2024

Smt. Padma B.S  
Librarian & Co-ordinator

PRINCIPAL

Prof. Sainath Malligamadu  
Principal

MMK & SDM Mahila Maha Vidyalaya,  
Krishnamurthypuram, Mysuru-570004

MMK and SDM, Mahila Mahavidyalaya,  
Mysore

Report of feedback on workshop on  
"Fundamentals of Research Writing, Reporting and Publishing" held on  
20/2/2024

A total of 32 students have responded to the questionnaire  
**Question 1**

1. How satisfied are you with the overall workshop? (Scale-1 Highly Dissatisfied, 2- Dissatisfied, 3- Neither satisfied nor dis satisfied, 4-Satisfied, 5- Highly Satisfied)

Copy

32 responses



**Workshop Satisfaction Survey**

- The majority of respondents (65.6%) were satisfied with the workshop
- 1.9% of respondents were neither satisfied nor dissatisfied
- 12.5% of respondents were dissatisfied.

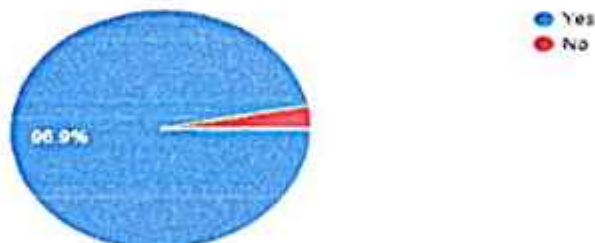
**Conclusion:**

Overall, the survey results shows that, the workshop was well-received by the students who have participated.

**Question 2**

2. Did the workshop meet your expectations?

32 responses



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Krishnamurthy, Mysore 570 004

- Nearly all the participants (96.9%) said that the workshop met their expectations.
- Only 3.1% of the participants said that the workshop did not meet their expectations.

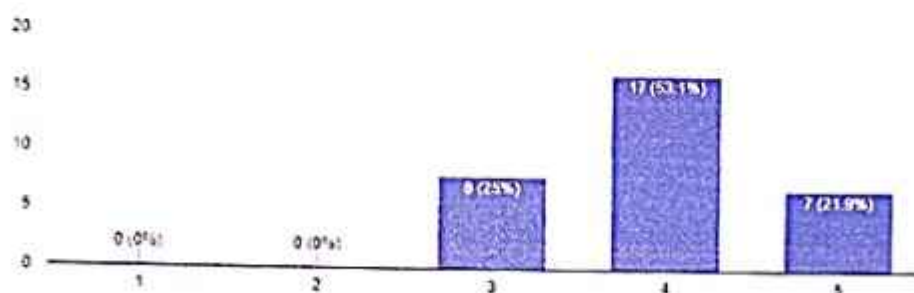
**Conclusion:**

The survey results show that, majority of the participants (96.9%) were satisfied with the workshop and met their expectations.

**Question 3**

3 How relevant was the workshop content to your needs? (Scale: 1 = Not relevant at all, 5 = Extremely relevant)  Copy

32 responses



- 53.1% (17 people) found the workshop content to be extremely relevant.
- 25% (8 people) found the workshop content to be somewhat relevant.
- 21.9% (7 people) found the workshop content to be slightly relevant.

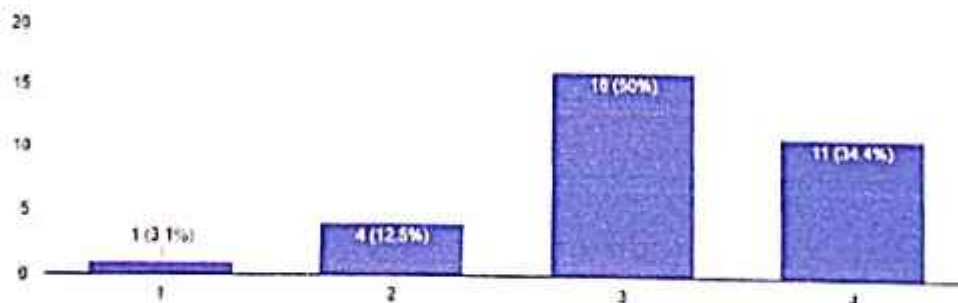
**Conclusion**

The survey results show that the majority of respondents found the workshop content is relevant to their needs.

**Question 4**

4. How interactive and effective was the presentation style of the resource person(s)? (Scale: 1 = Not engaging/effective, 5 = Very engaging/effective)  Copy

32 responses



*Bharathi DV*

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- 50% of the respondents found the presentation style to be moderately engaging and effective.
- 34.4% of the respondents found the presentation style to be very engaging and effective .
- 12.5% of the respondents found the presentation style to be neutral
- 3.1% of the respondents found the presentation style to be slightly engaging and effective

#### Conclusion:

Overall, the data suggests that the majority of the respondents found the presentation style to be somewhat engaging and effective. However, there was a significant minority who found the presentation style to be very engaging and effective, and a small minority who found it to be not very engaging or effective

These findings suggest that the workshop was successful in meeting the learning objectives of the participants

#### Suggestions / Opinion

- Dr Venkatraja was so apt to the point in making us understand about what research is, and how should one follow the ethics while doing a research.
- They should have made us write some small article by ourselves on the spot so that we could have learnt much better
- The session was very informative but there was no interaction if it was interactive then it would be more effective.
- It was a good session. We learnt about research, publishing etc.
- It was such an informative program
- It was interesting but morning session was not clear to understand compare to afternoon session. Overall it is good and informative
- Dr Premakumara G S gave us technical information... And Dr Venkatraja was the best who reached us through his articulate behavior...
- Conducted in the best way for the students. it's help full to us
- It was good
- It helped us a lot We got to know many things and it gave us a path to take decision for our future
- We came to know many things apart from studies. It helped me a lot

#### Conclusion:

Overall, the data suggests that the majority of the respondents found the Workshop was effective. However, there was a significant minority who found the Workshop was very engaging and effective, and a small minority who found it to be not very engaging or effective, and a group of students are keenly interested to attend the further Workshop organized on Research Methodology. To conclude workshops was good in content wise, relevant, met their expectations and resource persons were effective and engaging the students during the session.

*Bharathi N*

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**List of Students Attended the workshop**  
**"Fundamentals of Research Writing, Reporting & Publishing"**

Date: 20/02/2024

Time: 10am to 4.30pm

Venue: College Auditorium

SLNO	STUDENT NAME	ROLL NO	CLASS & SEC	SIGNATURE	
✓ 1	CHAYA RASHMI R	21709	3RD B COM 'A'	<i>Chaya Rashmi R</i>	<i>Chaya Rashmi R</i>
✓ 2	DEVIKA R CHANDRU	21712	3RD B COM 'A'	<i>Devika R Chandru</i>	<i>Devika R Chandru</i>
✓ 3	KANAKA SHREE .B	21720	3rd B.COM 'A'	<i>Kanaka Shree B</i>	<i>Kanaka Shree B</i>
✓ 4	KEERTHANA V	21723	3rd B.COM 'A'	<i>Keerthana V</i>	<i>Keerthana V</i>
✓ 5	LIKHITHA BALARAJ	21725	3rd B.COM 'A'	<i>Likhitha Balaraj</i>	<i>Likhitha Balaraj</i>
✓ 6	NIRMITHA PRASAD N S	21733	3rd B.COM 'A'	<i>Nirmitha Prasad N S</i>	<i>Nirmitha Prasad N S</i>
✓ 7	NIVEDITHA S	21734	3rd B.COM 'A'	<i>Niveditha S</i>	<i>Niveditha S</i>
✓ 8	P. DHANUSHREE	21735	3rd B.COM 'A'	<i>P. Dhanushree</i>	<i>P. Dhanushree</i>
✓ 9	POORVIKA. R	21738	3rd B.COM 'A'	<i>Poorvika R</i>	<i>Poorvika R</i>
✓ 10	RAKSHITHA D	21741	3rd B.COM 'A'	<del>ABSENT</del>	
✓ 11	S.VARSHINI	21748	3rd B.COM 'A'	<i>S. Varshini</i>	<i>S. Varshini</i>
✓ 12	SHIVARANJINI'S P	21751	3rd B.COM 'A'	<i>Shivaranjini S P</i>	<i>Shivaranjini S P</i>
✓ 13	SINCHANA. K	21754	3rd B.COM 'A'	<i>Sinchana K</i>	<i>Sinchana K</i>
✓ 14	SRI VIDYA R	21756	3rd B.COM 'A'	<i>Sri Vidya R</i>	<i>Sri Vidya R</i>
✓ 15	SWETHA C	21823	3rd B.COM 'A'	<del>ABSENT</del>	
✓ 16	CHANDANA A P ✓	21707	3rd BCOM B Sec	<del>ABSENT</del>	
✓ 17	AISHWARYA M K	21760	3rd BCOM B Sec	<i>Aishwarya M K</i>	<i>Aishwarya M K</i>
✓ 18	ARCHANA.B	21762	3rd BCOM B Sec	<i>Archana B</i>	<i>Archana B</i>
✓ 19	BHAVANA.R	21763	3rd BCOM B Sec	<i>Bhavana R</i>	<i>Bhavana R</i>
✓ 20	BHUVANA V KUMAR	21765	3rd BCOM B Sec	<i>Bhuvana V Kumar</i>	<i>Bhuvana V Kumar</i>
✓ 21	BIBI JAMALIYA	21766	3rd BCOM B Sec	<i>Bibi Jamaliya</i>	<i>Bibi Jamaliya</i>
✓ 22	DHATRI H R	21768	3rd BCOM B Sec	<del>ABSENT</del>	
✓ 23	MAHALAKSHMI HALALE	21772	3rd BCOM B Sec	<i>Mahalakshmi Halale</i>	<i>Mahalakshmi Halale</i>
✓ 24	HARSHITHA S	21773	3rd BCOM B Sec	<i>Harshitha S</i>	<i>Harshitha S</i>
✓ 25	KEERTHANA G	21779	3rd BCOM B Sec	<del>ABSENT</del>	
✓ 26	LAKSHMI M R	21780	3rd BCOM B Sec	<i>Lakshmi M R</i>	<i>Lakshmi M R</i>
✓ 27	MANASA GANESHA	21785	3rd BCOM B Sec	<del>ABSENT</del>	
✓ 28	PRAGNYA M V	21791	3rd BCOM B Sec	<i>Pragnya M V</i>	<i>Pragnya M V</i>
✓ 29	PRANATHI. J	21793	3rd BCOM B Sec	<del>ABSENT</del>	
✓ 30	SAHANA M S	21803	3rd BCOM B Sec	<i>Sahana M S</i>	<i>Sahana M S</i>
✓ 31	SANJANA P	21805	3rd BCOM B Sec	<del>ABSENT</del>	
✓ 32	SUSHMITHA H S	21817	3rd BCOM B Sec	<i>Sushmitha H S</i>	<i>Sushmitha H S</i>
✓ 33	VAISHNAVI D	21819	3rd BCOM B Sec	<i>Vaishnavi D</i>	<i>Vaishnavi D</i>
✓ 34	KARTHIGA D	21827	3rd BCOM B Sec	<i>Karthiga D</i>	<i>Karthiga D</i>
✓ 35	varsha m.n. - <small>cor. issued</small>	21759	" 'A'	<i>Varsha M.N.</i>	<i>Varsha M.N.</i>
✓ 36	Chandana .V.	21708	" 'A'	<i>Chandana V</i>	<i>Chandana V</i>
✓ 37	Kavana.M.S	21721	" 'A'	<i>Kavana M.S</i>	<i>Kavana M.S</i>
✓ 38	Harshitha .Y.	21718	" 'A'	<i>Harshitha Y</i>	<i>Harshitha Y</i>
✓ 39	Anusha .c	21702	" 'A'	<i>ANUSHA C</i>	<i>ANUSHA C</i>
✓ 40	Pushpa .S.	21740	" 'A'	<i>Pushpa S</i>	<i>Pushpa S</i>

**PRINCIPAL**  
MMK & SDM Mahila Mahavidyalaya  
Kolar, Karnataka  
Phone: 080-26000000, 080-26000001

Issued by  
Principal

**List of Student Attended the workshop**  
**"Fundamentals of Research Writing, Reporting & Publishing"**

Date: 20/02/2024

Time: 10am to 4.30pm

Venue: College Auditorium

SLNO	STUDENT NAME	ROLL NO	CLASS & SEC	SIGNATURE	
✓ 1	BI BI FATHIMA FARZEEN	21910	3rd BBA	<i>fathima</i>	<i>fathima</i>
✓ 2	DAKSHATHA.M	21912	3rd BBA	<i>Dakshata</i>	<i>Dakshata</i>
✓ 3	DEEKSHA S	21914	3rd BBA	<i>Deeksha S</i>	<i>Deeksha S</i>
✓ 4	HARSHITHA.M.S	21917	3rd BBA	<i>Harshitha M.S</i>	<i>Harshitha M.S</i>
✓ 5	MONISHA U	21933	3rd BBA	<i>Monisha</i>	<i>Monisha</i>
✓ 6	PRATHEEKSHA HEGDE	21938	3rd BBA	<i>Pratheeksha</i>	<i>Pratheeksha</i>
✓ 7	PRERANA Inchara.P.	21939 21921	3rd BBA	<i>Prerana P</i>	<i>Prerana P</i>
✓ 8	SANJANA. P	21943	3rd BBA	<i>Sanjana</i>	<i>Sanjana</i>
✓ 9	SUCHITHA.V	21950	3rd BBA	<i>Suchitha</i>	<i>Suchitha</i>
✓ 10	UMME HANIYA	21953	3rd BBA	<i>Umme</i>	<i>Umme</i>
✓ 11	VARSHA M	21955	3rd BBA	- ABSENT -	
12	shiza zaib.M	21946	---	<i>Shiza</i>	<i>Shiza</i>
13	deepthis.R	21915	---	<i>Deepthi</i>	<i>Deepthi</i> 44 Sl
Teaching staff					
1	Shirbeerappa	280	HOD, BBA	<i>Shirbeerappa</i>	<i>Shirbeerappa</i>
2	Bharathi N.	06	HOD, Physics	<i>Bharathi</i>	<i>Bharathi</i>
3	Sukrutha	14	HOD, CSuene	<i>Sukrutha</i>	<i>Sukrutha</i>
4	Brunda R	307	HOD, English	<i>Brunda</i>	<i>Brunda</i>
5	Suprada Jain	331	Asst Prof, Commerce	<i>Suprada</i>	<i>Suprada</i>
6	Anitha H.B	0607.	Asst Prof, Kannada	<i>Anitha</i>	<i>Anitha</i>
7	maruthi praxanna	431	Asst Prof - Kannada	<i>Maruthi</i>	<i>Maruthi</i>
8	vijwala shelty	433	Asst Prof - English	<i>Vijwala</i>	<i>Vijwala</i>
9	Vani	530	Asst Prof - English	<i>Vani</i>	<i>Vani</i>
10	Syed sadath	439	Asst Prof - Commerce	<i>Syed</i>	<i>Syed</i>

*Bharathi N*

PRINCIPAL

MMX & SDM Mahila Mahavidyalaya  
 Krishnamurthypuram, Mysore-570 004



MMK & SDM Mahila Mahavidyalaya, Mysore

Department of Library  
Circular

Date: 19/02/2024

The enrolled final year B.Com and BBA students for the workshop on "Fundamentals of Research Writing, Reporting and Publishing" to be held on 20<sup>th</sup> February 2024, are hereby informed to assemble in the auditorium. on or before 9.40 a.m.

  
Co-ordinator

  
Principal

  
PRINCIPAL  
MMK & SDM Mahila Mahavidyalaya  
Krishnamurthypuram, Mysore-570 004

# Questionnaire before the workshop

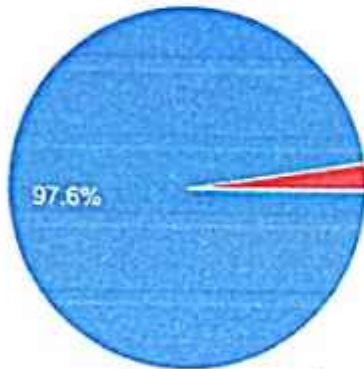
42 responses

Publish analytics

## 1. Are you interested in Research

 Copy

42 responses

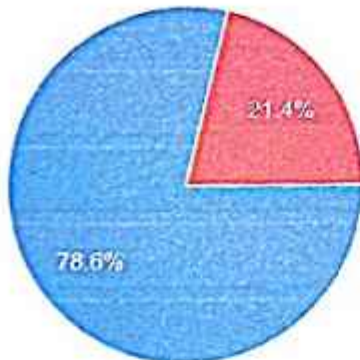


● Yes  
● No

## 2. Are you aware of Research (Meaning, Types, Importance)

 Copy

42 responses

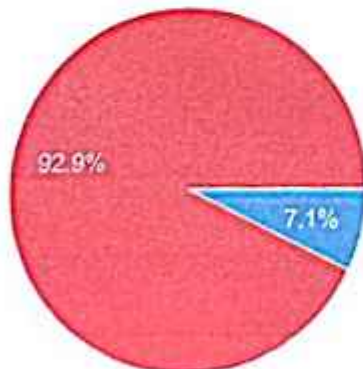


● Yes  
● No

## 3. Have you ever tried writing a Research article.

 Copy

42 responses



● Yes  
● No

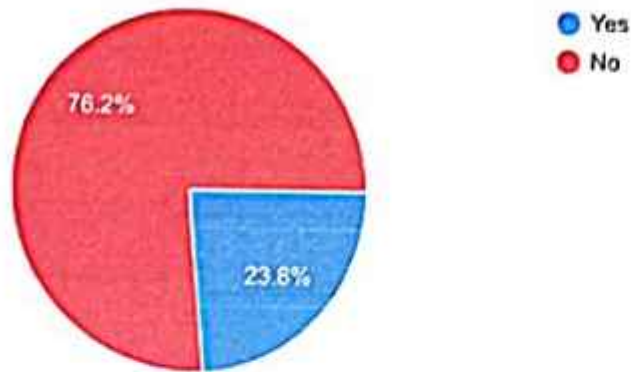
*Bharathi N*  
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MMK & SDM Mahila Mahavidyalaya  
Krishnamurthypuram, Mysore-570 004



4. Do you know key contents of research.

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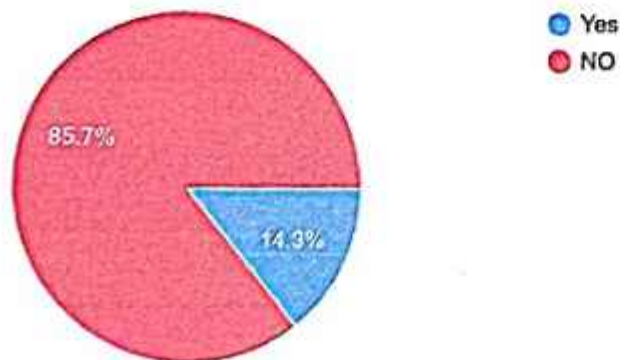
42 responses



5. Do you know about the Style – citations, References, Tables/Figures of Research writing.

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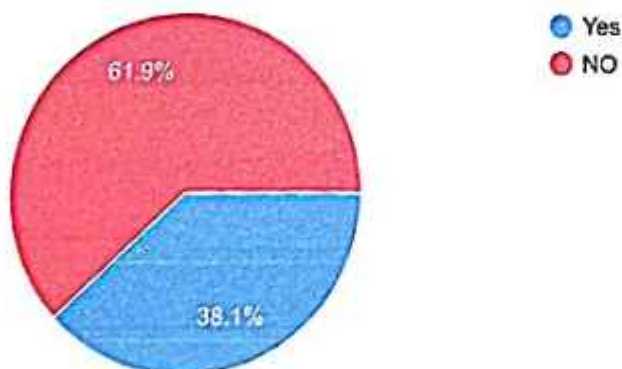
42 responses



6. Are you aware of academic publications and Research Ethics

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42 responses



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Google Forms

*Bharathi*

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Krishnamurthypuram, Mysore-570 001





(Managed by : SDME Society (R.), Ujire)

**Mysore Makkala Koota and  
SHRI DHARMASTHALA MANJUNATHESHWARA MAHILA MAHAVIDYALAYA**  
Krishnamurthypuram, Mysore - 570 004



**Prof. Sainath Malligemadu**  
Principal

**Dr. D. Veerendra Heggade**  
President, SDME Society (R.), Ujire

Ref. No. : MMK&SDM/MMV/1329/2023/2024

14-02-2024

Prof. D. Anand  
Professor  
B. N. Bahadur Institute of Management Sciences  
Manasagangotri  
Mysore - 570012

Dear Sir,

Sub: One day Workshop – Invitation of – regarding  
Ref: Recent personal contact of the Principal dated 14<sup>th</sup> February, 2024

With reference to the above subject, we are pleased to extend a formal invitation to you to be the Chief Guest for the workshop to be held on 20<sup>th</sup> February, 2024 at 10 am. The theme of the workshop is “ **Fundamentals of Research Writing, Reporting and Publishing**” for the final year Commerce and Management students of our college. We would be honored if you could join us on the occasion.

Looking forward for your gracious presence.

Thanking you,

o/c

*Bharathi*

PRINCIPAL

MMK & SDM Mahila Mahavidyalaya

Krishnamurthypuram, Mysore - 570 004

*(Prof. Sainath Malligemadu)*

(Prof. Sainath Malligemadu)

Principal

MMK & SDM Mahila Mahavidyalaya

Krishnamurthypuram, Mysore - 570 004

MMK & SDM MMV / 1343 / 2023  
19-02-2024 -24

To,

Dr. B Venkataraja  
Associate Professor of Economics & Chairperson SDM-RCMS  
SDM – Institute of Management Development  
Mysore – 570 011

Dear Sir,

Sub: A word of gratitude – regarding

Ref: One Day Workshop at our College on 20<sup>th</sup> February 2024

\*\*\*\*\*

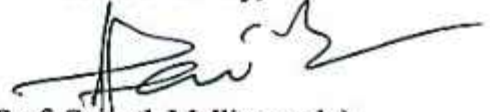
With reference to the above, we are extremely happy for your kind participation as the Resource Person on the occasion of One Day Workshop on “**Fundamentals of Research Writing, Reporting and Publishing**” organized by the Department of Library of our College on 20<sup>th</sup> of February, 2024.

Thank you for your educative and valuable words delivered on the occasion. We expect your guidance and co-operation in coming days as well.

Thanking you,

With regards,

Yours sincerely,

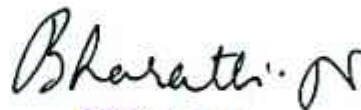


(Prof. Sainath Malligemadu)

Principal

PRINCIPAL

MMK & SDM Mahila Mahavidyalaya,  
Krishnamurthyapuram, Mysore-570 004



PRINCIPAL

MMK & SDM Mahila Mahavidyalaya  
Krishnamurthyapuram, Mysore-570 004

MMK & SDM, mnr/1341/2023-24  
19-02-2024

To,

Prof. Premakumara G S  
Prof of Economics, Dept. of Economics,  
Sir M.V. P G Centre, University of Mysore,  
Tubinakere, Mandya Dist. Mandya.

Dear Sir,

Sub: A word of gratitude – regarding  
Ref: One Day Workshop at our College on 20<sup>th</sup> February 2024

\*\*\*\*\*

With reference to the above, we are extremely happy for your kind participation as the Resource Person on the occasion of One Day Workshop on “**Fundamentals of Research Writing, Reporting and Publishing**” organized by the Department of Library of our College on 20<sup>th</sup> of February, 2024.

Thank you for your educative and valuable words delivered on the occasion of the workshop. *We expect your guidance and co-operation in coming days as well.*

Thanking you,

With regards,

Yours sincerely,



(Prof. Sainath Malligemadu)

Principal

PRINCIPAL

MMK & SDM Mahila Mahevidyalaya  
Krishnamurthypuram, Mysore-570 004



PRINCIPAL

MMK & SDM Mahila Mahevidyalaya  
Krishnamurthypuram, Mysore-570 004

MMK & SDM MMV / 1312 / 2023-24  
19.02.2024

To  
Prof. D Anand  
Director  
College Development Council  
University of Mysore, Moulya Bhavana  
Manasagangotri, Mysore.

Respected Sir,

Sub: A word of gratitude – regarding  
Ref: One Day Workshop at our College on 20<sup>th</sup> February 2024

\*\*\*\*\*

With reference to the above, we write to state that we are extremely thankful to you for your gracious presence as the Chief Guest and for delivering a Key Note address on the occasion of One Day Workshop on “Fundamentals of Research Writing, Reporting and Publishing” organized by the Department of Library of our College on 20th February, 2024. We expect your guidance and co-operation in coming days as well.

Thank you for your educative and valuable words delivered on the occasion of the workshop. We expect your guidance and co-operation in coming days as well.

Thanking you,

With regards,

Yours sincerely,

(Prof. Sainath Malligemadu)

Principal

PRINCIPAL

MMK & SDM Anula Mahavidyalaya  
Krishnamurthypuram, Mysore-570 004

Bharathi-N

PRINCIPAL

MMK & SDM Anula Mahavidyalaya  
Krishnamurthypuram, Mysore-570 004

MMK & SDM MMV/1282/2023-24  
07-02-2024

Dr. B Venkatraja  
Chairperson - Economics  
SDM-IMD, Mysore

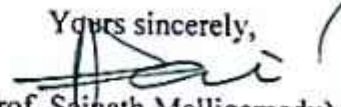
Dear Sir,

Sub: One day workshop on Research Methodology-Invitation of – regarding

With reference to the above subject, I hereby invite you as a resource person for the workshop to be held on 20<sup>th</sup> February, 2024 on the topic “ **Fundamentals of Research Writing, Reporting and Publishing**” for the final year Commerce and Management students. As per the schedule, we request you to conduct a session on the theme- **Academic Publications and Research Ethics** from 2.15 pm to 3.15 pm.

Looking forward for your graceful presence.

Thanking you,

Yours sincerely,  
  
(Prof. Sainath Malligemadu)  
Principal

PRINCIPAL  
MMK & SDM Mahila Mahavidyalaya  
Krishnamurthypuram, Mysore-570 004

16  
  
PRINCIPAL  
MMK & SDM Mahila Mahavidyalaya  
Krishnamurthypuram, Mysore-570 004



MMK & SDM. MMV / 12 P3 / 2023-24  
07-02-2024

Dr. Premakumara G S  
Professor of Economics  
Sir M. V. P G Centre, University of Mysore  
Tubinakere, Mandya Dist.  
Mandya

Dear Sir,

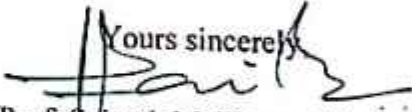
Sub: One day workshop on Research Methodology-Invitation of – regarding

With reference to the above subject, I hereby invite you as a resource person for the workshop to be held on 20<sup>th</sup> February, 2024 on the topic “**Fundamentals of Research Writing, Reporting and Publishing**” for the final year Commerce and Business Administration students. As per the schedule, we request you to conduct 2 sessions.

Session 1	Research writing ( paper/ report) – 1 Format- Key contents	11.15 am to 12.15 am
Session 2	Research writing (paper/ report) - 2 Style- citations, references, Tables/Figures.	12.30 am to 1.15pm

Looking forward for your graceful presence.

Thanking you,

Yours sincerely  
  
(Prof. Sainath Malligemadu)  
Principal

PRINCIPAL  
MMK & SDM Mahila Mahavidyalaya  
Krishnamurthypuram, Mysore-570 004



PRINCIPAL  
MMK & SDM Mahila Mahavidyalaya  
Krishnamurthypuram, Mysore-570 004

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# MMK & SDM MAHILA MAHA VIDYALAYA

Krishnamurthypuram, Mysuru. 570004

Managed By: SDME Society, Ujire - President: Padma Vibushana Poajya Dr. D. Veerendra Heggarde

Vision: Empowerment of women to face the Global Challenges.

(Affiliated to University of Mysore, Mysuru - NAAC Accredited with "B" Grade)



An IQAC Initiative

## FUNDAMENTALS OF RESEARCH WRITING, REPORTING AND PUBLISHING

*Chief guest*

**Prof. D Anand**

B. N Bahadur Institute of Management Sciences,  
University of Mysore, Mysore

*Presided by*

**Prof. Sainath Malligemadu**

Principal

Resource Person

**Prof. Premakumara G S.**  
University of Mysore

Resource Person

**Dr. B Venkatraja**  
SDM IMD, Mysore

**Smt. Padma B.S**

Librarian & Co-ordinator

**Smt. Sukrutha K S**

IQAC - coordinator

**Smt. Brunda R**  
Co-Coordinator  
LRC Member

**Miss. Suprada Jain**  
Member  
MMK & SDM

**Smt. Rajeshwari H R.**  
Member  
MMK & SDM

Venue: Auditorium On: 20<sup>th</sup> February 2024 At: 10 am

**ALL ARE CORDIALLY INVITED**

**PRINCIPAL**

MMK & SDM Mahila Mahavidyalaya  
Krishnamurthypuram, Mysore-570 004